

MontanaCAN!

MONTANA COLLEGE ACCESS NETWORK

IMPACT SURVEY

Montana College Access Network (MCAN) is a non-profit organization created to help all Montanans achieve their career goals through higher education.

MCAN brings together career and education professionals from across the state to share experience and ideas with the goal of increasing post-secondary participation and completion.

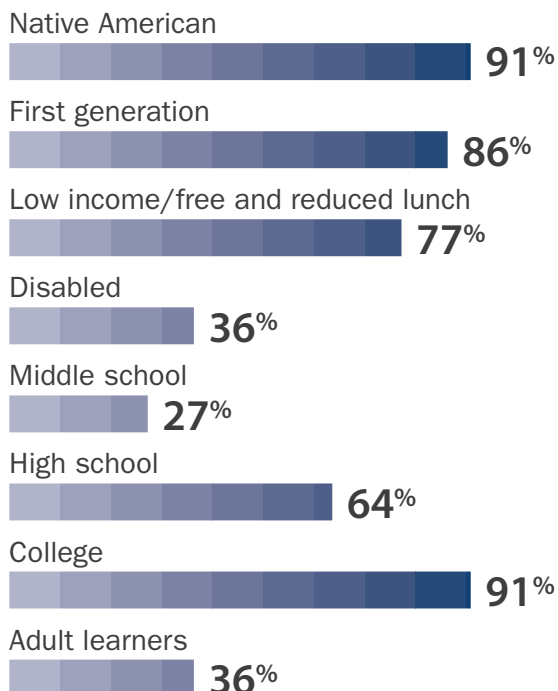
A recent survey of MCAN affiliates offers a snapshot of the services provided, the people served, and the reach of the organization's impact. This document highlights the results of the survey.

Please visit <http://mtcollegeaccess.org> for a complete list of MCAN affiliates.



Demographics Served

The chart below illustrates the percentage of affiliates that reported providing direct services to select demographic groups.



QUICK FACTS

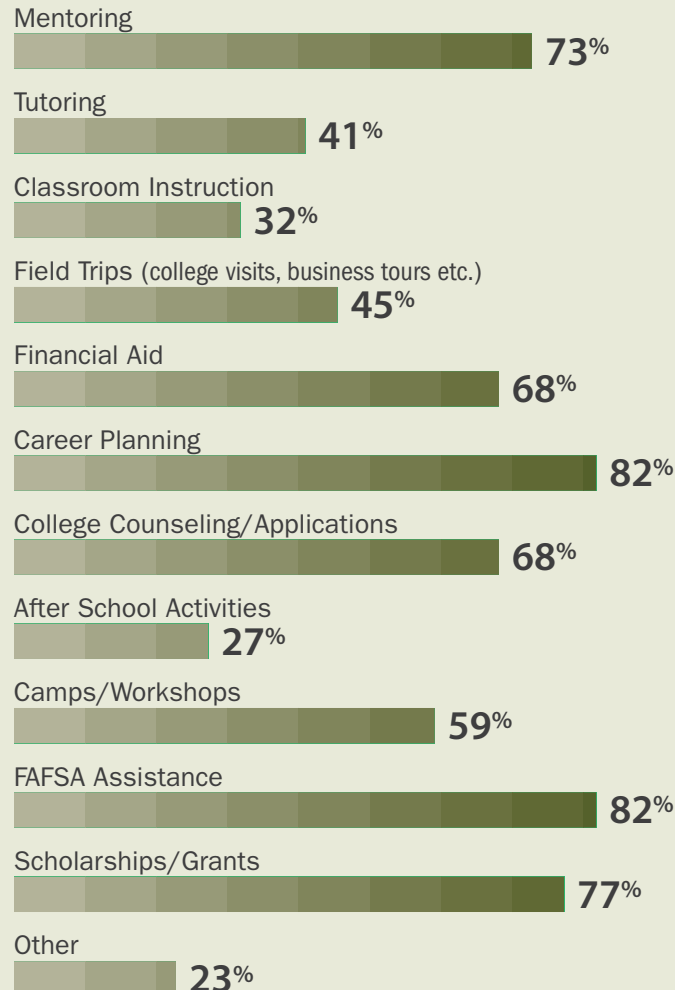
95% of affiliates provided direct student service to **40,444** students.

- **61,800** students served indirectly.
- **\$1,826,500** in affiliate-provided scholarships.
- **25,730** printed materials distributed.
- **924** referrals to other programs made.
- **832** workshops held for **15,147** attendees.



Services Provided

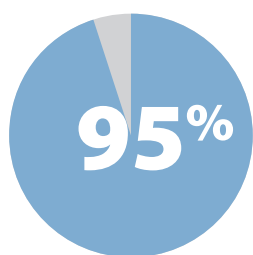
The chart below shows the services offered by and the percentage of affiliates providing each type of service.



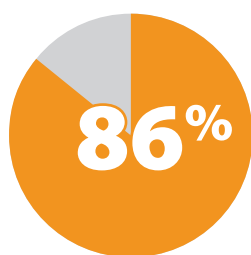
Outreach Methods



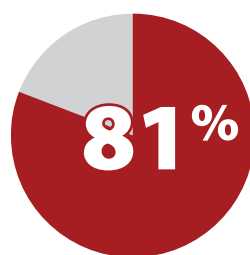
Website



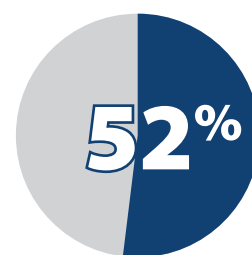
Word of Mouth



Facebook



Printed Materials



Conferences

MCAN affiliates used a variety of methods to spread the word about their service. Every affiliate maintains a website, and the vast majority have a Facebook (or other social media) presence. Word of mouth is one of the most important ways affiliates connect with customers; and more than half attend or present at conferences.



Professional Development for Educators

64% of affiliates provided professional development to **818** educators.

Methods of delivery included:

- Face-to-face Training
- Conference Workshops
- Webinars
- Online Training
- Manuals/Guides
- Telephone Support



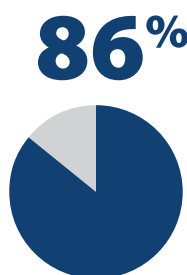
Information for Parents

68% of affiliates provided information and resources to parents.

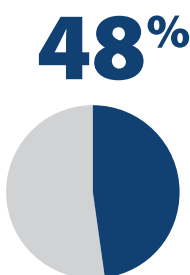
The types of information provided included:

- Scholarship and financial aid information
- FAFSA help
- Printed materials
- Online materials
- Assistance on Technology

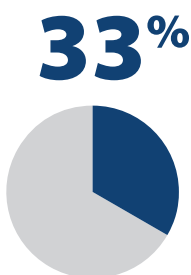
Funding Sources



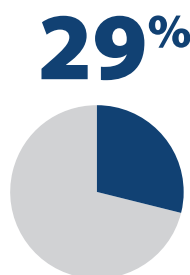
Federal Funds



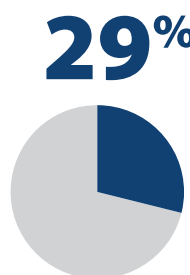
Grants



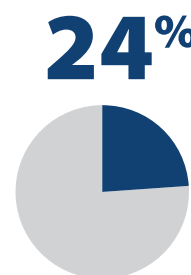
State Funds



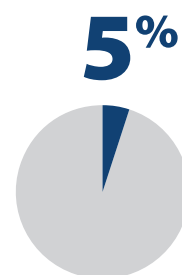
Fee for Service



Donations/
Fundraisers



Sponsorships



Endowments